Blanchard Management Essentials®

The Fundamental Skills for Every Manager



Set Your Managers up for Success

The ideal manager inspires employees, leads productive teams, and improves business performance. When managers struggle in their jobs, they often rely on ill-suited behaviors and instincts that can erode morale, diminish productivity, and increase turnover.

We've used our 40 years of experience to create a transformational leadership training program for new managers and those who need to refresh essential skills: Blanchard Management Essentials[®].

Blanchard Management Essentials is built on the key concepts of the best-selling business book *The New One Minute Manager®*, and teaches new managers the most critical skills of management needed to set goals and achieve results. It gives managers the tools and training to develop the skills needed to build positive relationships with team members, inspire engagement, and drive productivity.



Outcomes



Create Managerial Success Fast



Build Positive Skills



Reduce Staff Frustration



Develop Future Leaders